

MARCH 2023

# Newsletter Vol. 3

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[mobilex-project.eu](http://mobilex-project.eu)



## Building digital education through knowledge retention

Knowledge Retention - Building digital education readiness of VET educators while closing the gap of not being able to support learners in knowledge application efforts.

## MobilEx product: MobilEDu Editor and MobilEDu App

The development of the MobilEDu Editor and the connected MobilEDu App has been completed. Currently, both supporting instruments for education and training are being tested by all project Partners. Both are supporting instruments for education and training. Some of the benefits of using a Mobile App are:

- 24/7 access – online and offline:  
You can learn anywhere and at any time
- Modern learning technique
- Learner-centred and tailored approach
- An immersive way of learning



## WHAT HAPPENED?

In the last weeks, the Editor was tested as well as the App and its functionality. 40 (VET) trainers from the different partner countries helped with this process. At the same time, it was also determined whether the translation of the Editor and the App into the four partner languages resulted in any technical inconveniences. The MobilEDu Editor and the MobilEDu App are now freely available.

**MobilEDu Editor:** <https://mobiledu.eu/>  
**MobilEDu App:** download the App on the [Apple Store](#) or on [Google Play](#)

Now the project team is in the process of final testing of the designed content modules and their content. As a reminder, these are the topics of the first four available sample modules in the app:

1. Sustainability Manager
2. Constructive conversations
3. Skills-oriented team building
4. How to motivate people who are working remotely

In a short time, the MobilEx project will be officially finished. Until then, the partners are still in the final stages of working on and equipping the MobilEx Learning System in the best possible way. For this purpose, there was a last project meeting in Bielefeld, Germany. The project coordinator FHM invited the partners to the final meeting. Here, last details were clarified and the final steps were set in motion.

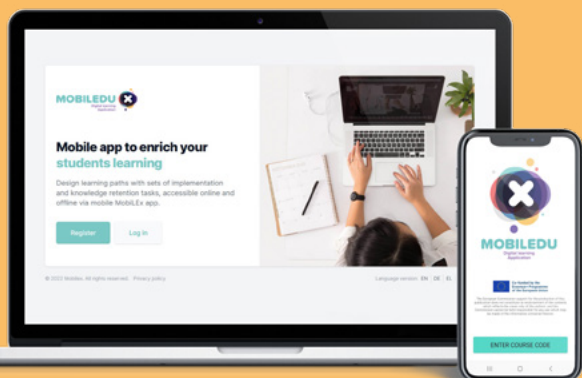


The last tests for the functionality but also the content of the four example modules is taking place right now. The trials should provide information that the two tools are working properly and that the sample modules are well-developed and can be used as good examples. In parallel, the team is working on a written manual and a short video description for the use of the MobilEx system. This process is almost complete and will also be available free of charge.

## Mobile Learning Experience Modules



The four modules represent only the first example of learning content to be kept as a reference for future modules that can be uploaded on the App. Such modules will work also offline, thus allowing learners to follow them according to their pace and availability. To give you a taste of the work the partners have done, please have a look at snippets of two modules (the other two modules were briefly described within [the second Newsletter](#)):





**Module title**

## Constructive Conversations

Constructive Conversations is a practical, highly interactive, 2-day program for managers. It provides the time and space to practice the top four challenging conversations every manager needs to have and receive specific and helpful feedback in the process. MobiLEx performance-focused approach gives this opportunity to transfer knowledge into actions immediately after the learning event.

**Module structure**

Managers will practice how to conduct the top four toughest conversations:

- Agreeing business-aligned objectives with a focus on the behavioural stretch
- Giving feedback on poor performance
- Coaching for high performance
- Giving performance feedback where the manager and employee expectations differ

**Learning and performance objectives**

This program aims to enable learners to:

- Learn to initiate constructive conversations
- Develop the skills and behaviours to hold these sometimes-challenging conversations on a day-to-day basis
- Improve self-confidence, self-belief and self-motivation to hold these types of conversations

By the end of this training, the learners will be able to, e.g.:

1. Run challenging conversations in a friendly way, building motivation
2. Recognise employee objectives that can be stretched by looking at individual potential

3. Include the employee at every step of the feedback conversation
4. React to unsatisfactory performance in a constructive way, using the process that will lead to constructive solutions maintaining the relations
5. During the conversation, abstain from personal remarks and concentrate on the behaviour
6. Find appropriate questions to start and move the conversation forward
7. Finish the conversation with mutual agreement on alternative approach

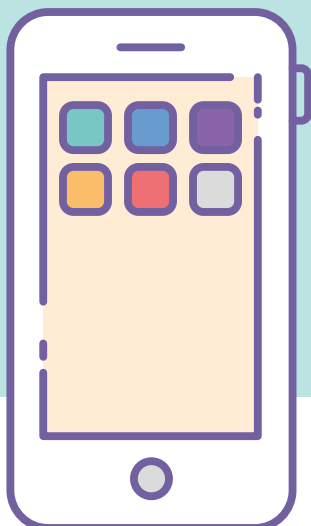
**Example of task**

**Title:** 4 types of conversations – what is the difference? Part 2

**Description:**

Please be prepared to share them at the workshop.

1. An employee who is a safe pair of hands, does not want to develop himself and wants to be left alone to do his job. How to motivate this employee to be a part of the team? How to motivate an employee to walk the extra mile in the constantly changing environment?
2. Several people on your team have been mentioning on different occasions that it is almost impossible to get the necessary information from Mary on time. Because of that, sometimes other departments cannot finish their work to meet the deadlines. You have also experienced this situation yourself. How are you going to approach her?



### Module title

## Sustainability Manager - Circular Economy

The advanced course of study is aimed at sustainability-oriented specialists and managers in companies who are or will be entrusted with work in the area of sustainability and circular economy as part of their legal and administrative duties.

### Module structure

- **Module 1:** Basics about Sustainability
- **Module 2:** Basics of Circular Economy
- **Module 3:** Deepening understanding of Circular Economy

### Learning and performance objectives

Learners will be able to

1. define the term sustainability and explain the three dimensions.

2. to present the concept of circular economy and expound the three principles, driven by design, and
3. are confident in contrasting Linear and Circular Economies and can apply their knowledge to their daily (work) life.

### Example of task

**Title:** Observe your surroundings

**Description:** Preparation Task

Observing Circular Economy Measures: Try to detect where in your everyday life or working environment, you encounter successful implementation of the circular economy approach. Explain what kind of measures were implemented.

## What is coming next?

In March, Multiplier Events will be held to disseminate the project achievements and the results. If you are interested in participating in an event in Germany, Italy, Poland or Greece, please contact us via [info@mobilex-project.eu](mailto:info@mobilex-project.eu) Stay tuned!

### Program:

Erasmus+, Key action 2:  
Strategic Partnerships



### Project lifetime:

April 1, 2021 – March 31, 2023

### Project coordinator:

Fachhochschule des  
Mittelstands (FHM)



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